

Family Relations

Family Relations publishes applied articles that are original, innovative and interdisciplinary, and that focus on diverse families and family issues. Audiences include family life educators in academic and community settings, researchers with an applied or evaluation focus, family practitioners who use prevention or therapeutic models and techniques, and family policy specialists. Examples of appropriate articles include those dealing with applied research, educational philosophies or practices, program evaluation, and curriculum development and assessment. Articles should be conceived and written with the needs of practitioners in mind.

♦ **Ad Dimensions:**

Full Page: 6"x9 1/2"

Half Page: 6" x 4 3/4"

♦ **Rates:**

Full Page:\$715

Half Page \$460

Inside Covers-

Front/Back:.....\$765

♦ **Discounts (print only):**

Agency Commission: 15%

Series Discount: 10% (2 or more consecutive)

♦ **Circulation:.....4,060**

♦ **Online recruitment ads (per ad):**

30 Days: \$270

60 Days: \$530

90 Days: \$795

**Online & Print Packages also available, please contact rep for more information

Issue Date:	Insertion Order Due:	Camera-ready Copy Due:
February	11.18.10	11.25.10
April	1.27.11	2.02.11
July	4.26.11	5.02.11
October	7.26.11	8.1.11
December	9.25.11	9.29.11

Submission: Ads should be submitted as PDF files (black & white with embedded fonts). Files should be emailed to kmccarthy@wiley.com by the artwork due date.

Kristin McCarthy

Advertising Sales Representative

Wiley-Blackwell

John Wiley & Sons, Inc.

111 River Street, 8-006C

Hoboken, NJ 07030

Phone: 201-748-7683

Fax: 201-748-6362

Email: kmccarthy@wiley.com

