



Proclamation Family Life Education Month



- WHEREAS: Strong families are the foundation of any society and are essential to the well-being, productivity and vitality of society; and
- WHEREAS: The fabric of the United States is woven together from many diverse ethnic structures and cultural family threads, with each family’s unique traditions and teachings blending together to guide the foundation upon which our society will continue to grow; and
- WHEREAS: By honoring families, we are acknowledging the crucial role they play in developing the moral and social character of our many communities throughout this country; and
- WHEREAS: The family is the central core from which we prepare our children for their responsibilities as adults and parents of the future, and to assume their positions of leadership and service; and
- WHEREAS: The family must cope with many challenges in contemporary society including, employment, child care, education, health, housing, child abuse and family violence, teen pregnancy, crime, poverty and the effects of divorce and remarriage on family relationships; and
- WHEREAS: Many of the issues negatively affecting society including child abuse, domestic violence, teen pregnancy, divorce, crime, poverty, financial hardship, substance abuse, and health issues can be positively addressed and minimized through education; and
- WHEREAS: Family Life Education provides opportunities for individuals and families to obtain and enhance the knowledge, skills, and abilities needed to function as healthy, successful contributing members of society; and
- WHEREAS: Family Live Educators are specifically and uniquely prepared to provide information and opportunities to strengthen family life through education; and
- WHEREAS: The National Council on Family Relations has organized the month of February 2013 as Family Life Education Month in order to recognize and honor the vital role of family life education and family life educators in strengthening society.
- WHEREAS: The National Council on Family Relations continues to promote family education, research, to advocate policy and legislation, and to support community services that enhance family well-being; and
- WHEREAS: The National Council on Family Relations works to assure that the family flourishes. It is fitting to acknowledge and commend their commitment to our most fundamental social institution – the family;

NOW THEREFORE, I, (insert official’s name here), do hereby proclaim the month of February

THE MONTH OF FAMILY LIFE EDUCATION IN THE STATE OF/ CITY OF (insert location)

In witness whereof, I have hereunto set my hand and caused the Great Seal of the (location) to be affixed on this ____ day of (month), year.

Governor/Mayor

Family Life Education Month Proclamation

JOIN TOGETHER TO ENRICH AND IMPROVE THE QUALITY OF INDIVIDUAL AND FAMILY LIFE.

Instructions for Use

- Make a list of top public officials and other leaders in your community who should have a concern about improving families. Identify those who have the most influence or who would attract the most media coverage.
- Adapt the proclamation to make it as relevant to your community as possible. Add local statistics. Reference particular local issues. Such a proclamation will have a better chance of enlisting the support of a local official, public figure, or governing body. It may also suggest future action to be taken.
- If anyone in your organization knows a person whom you want to issue a proclamation, have them make the appeal. A copy should be sent ahead to the official or public figure. Your person should follow up with a phone call or arrange for a delegation of your people to speak with them.
- If you have no personal contact, assign someone to be in charge. Send the proclamation ahead with a cover letter to the official or public figure's media representative or community liaison. Explain your request and activities planned for Family Life Education Awareness Month. Follow up with a phone call. Be prepared to send a delegation if need be.
- If the proclamation requires a vote, be present with a spokesperson and background information. Arrange for numbers of people to be present if this will make a difference.
- Contact other concerned organizations in your community. Ask them to participate in Family Life Education Awareness Month and to send a letter to the official public figure, or governing body asking them to sign the proclamation.
- Work with the official's or public figure's staff on a final draft of the proclamation. Once the proclamation has been agreed to, voted on, or signed, reproduce as large as possible for use as a prop (on television, at displays, etc.)
- Schedule a media conference or photo opportunity with the official or public figure or governmental body who issued the proclamation. Use this media event to kick off Family Life Education Awareness Month or to tie in with other FLE Month activities you have planned.