



# Sponsorship & Advertising Agreement 2019 NCFR Annual Conference

Details: [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

*\*University Receptions signup also available on this form*

## ORGANIZATION INFORMATION

To be included in the conference program, your agreement and full payment must be received by **Sept. 15, 2019**.

Organization Name \_\_\_\_\_

*Write organization name **exactly** as it should be listed in conference materials.*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Day Phone \_\_\_\_\_

## MAKE SPONSORSHIP & ADVERTISING SELECTIONS

Find sponsorship and ad descriptions and specs online at [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

### Sponsorships: Sessions & Receptions

- Conference Host — **FILLED**
- President's Reception Sponsor — **FILLED**
- Poster Sessions Sponsor, \$3,000 for 5 Sessions
- Plenary Session Sponsor.
  - Wednesday Plenary — **FILLED**
  - Thursday Plenary — **FILLED**
  - Friday Plenary — **FILLED**
  - Saturday Plenary — **FILLED**
- TCRM Special Session Sponsor (Wed. a.m.) — **FILLED**
- President's Address Sponsor — **FILLED**
- Newcomers Welcome Sponsor — **FILLED**
- SNP (Students and New Professionals) Sponsor — **FILLED**
- Media Training Preconference Sponsor, \$1,000 (1)
- Mental Health Preconference Sponsor, \$1,000 (1)
- CFLE Reception Major Sponsor — **FILLED**
- CFLE Reception Supporter: \_\_\_ \$250 (open) \_\_\_ \$100 (open)
- Student Affiliate Workshop Sponsor, \$500 (1)
- State/Regional Affiliate Workshop Sponsor, \$500 (1)

### Sponsorships: Services and Amenities

- Streaming Sponsor, \$3,000 (1)
- Accessibility Sponsor (captions/"speak louder" signs) — **FILLED**
- App Sponsor, \$2,000 (1)
- Wellness Sponsor (yoga, meditation, water stations) — **FILLED**
- WiFi Sponsor — **FILLED**
- Relax and Recharge Room Sponsor, \$1,500 (1)
- Refreshment Station Sponsor, fill in amount \$ \_\_\_\_\_

### Advertising: Print

Size	Conf. Program	NCFR Report	CFLE Network
1/4 Page	___ \$350	___ \$350	___ \$150
1/2 Page	___ \$465	___ \$465	___ \$200
Full Page	___ \$625	___ \$625	___ \$265
Full, Inside Back	___ \$650	N/A	N/A
Full, Outside Back	___ \$700	N/A	N/A

### Advertising: Digital

**Your Advertiser-Only Email to Registrants** (2 available)  
\$2,000 each, \$3,500 for both: \_\_\_ 1 email \_\_\_ 2 emails

#### Ads in Conference Emails to Attendees

- Before Conference October, to **Students** (2 available)  
\$300 each, \$550 for both: \_\_\_ 1st \_\_\_ 2nd \_\_\_ Both
- Before Conference October, to **Professionals** (2 available)  
\$300 each \$550 for both: \_\_\_ 1st \_\_\_ 2nd \_\_\_ Both
- Before Conference November, to **All Registrants** (2 available)  
\$500 each, \$900 for both: \_\_\_ 1st \_\_\_ 2nd \_\_\_ Both
- During Conference Daily, to **All Registrants** (4 available)  
\$500 each, \$1,700 for all 4: \_\_\_ Wed \_\_\_ Th \_\_\_ Fri \_\_\_ Sat

**Facebook Ad to NCFR Page Followers** (1 remaining)  
\$500 each: \_\_\_ 1 ad

**Conference App Push Notification** (2 available)  
\$300 each, \$550 for both: \_\_\_ 1 Notification \_\_\_ 2 Notifications

## University Receptions: 2-hour event showcasing University programs, 4:30–6:30 p.m., Thurs., Nov. 21

*If you are looking instead for an **exhibit booth** where you can engage with conference attendees over multiple days, please see [ncfr.org/exhibits](http://ncfr.org/exhibits).*

\_\_\_ **\$525 per program.** University Receptions participation includes 1 draped table, signage, contribution to reception food and beverage, listings in conference materials, and access on Nov. 21–22 to a first-come/first-served interview room on site.

Name/email of primary person staffing your table\* (at least one) \_\_\_\_\_

**\*The people staffing your table must register for the conference.** If attending only to staff your University Receptions table, a guest registration (\$55, admits to receptions only) is permitted. Find how to register for the conference at [ncfr.org/registration](http://ncfr.org/registration)

(Payment and ad specs on [next page](#))



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## ORDER SUMMARY + PAYMENT

Sponsorships	\$ _____
Advertising	\$ _____
University Receptions	\$ _____
<b>TOTAL</b>	\$ _____

## Payment Information

\_\_\_ **Check** enclosed (payable to NCFR)  
 \_\_\_ **Invoice** me (PO # if applicable \_\_\_\_\_)  
 \_\_\_ **Credit Card** (complete fields below or call Sue Baker at 763-231-2884 with credit card information)  
 Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ Card Security Code \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Signature for Card \_\_\_\_\_

Please sign and date below to confirm your order and agree to fulfill payment for the items you have selected on this form.

### SIGNATURE:

### PRINT SIGNER'S NAME:

### DATE:

### Submit your **completed and signed** marketing agreement form by email, FAX, or mail:

<i>Email:</i>	<i>Mail:</i>
info@ncfr.org	NCFR
	Conference Marketing
<i>FAX:</i>	661 LaSalle Street, Suite 200
763-781-9348	Saint Paul, MN 55114

*Questions? Call NCFR toll free at 888-781-9331*

# Thank You!

Please find complete information about the 2019 NCFR Annual Conference at [ncfr.org/conference](http://ncfr.org/conference).

Conference sponsorship and advertising details — descriptions, specs, deadlines — are available online at [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing).

With further questions about conference sponsorships or advertising options, please email Allison Wickler, NCFR's director of marketing and communications, at [allisonwickler@ncfr.org](mailto:allisonwickler@ncfr.org).

### Office Use Only

Date Received \_\_\_\_\_ In SP/scanned \_\_\_\_\_  
 Check# \_\_\_\_\_ Amount \_\_\_\_\_

*(Sponsorship & ad options on [previous page](#))*