

## “Meet the HDFS Intern” Video Assignment

*HDFS 495B*

The “Meet the HDFS Intern” Video Assignment is a 2-3-minute video based on your organizational overview/analysis final exam paper from HDFS 490. The video will serve to introduce others to your organization and allow you to share what you will be doing at your internship this semester with a broader audience. Sample videos can be found on Canvas.

Reasons for developing the video include:

- allowing you to update your understanding of the organizational structure and mission since your internship has begun.
- providing viewers with a detailed overview of the agency and population with whom you are working.
- educating the campus community on the potential career paths of HDFS majors.
- facilitating the development of your multi-media creation skills.

### **Video Script:**

Below is the rubric for your initial step in video creation, developing a script for the video.

### “Meet the HDFS Intern” Video Script Rubric

Required Video Components	Possible Points	Points Earned
Video prompts addressed in the submitted script:		
1. Where are you interning?	5	
2. What is the organization’s mission/goals?	10	
3. Where is the organization located? Are there additional locations? Provide the organization’s contact information.	10	
4. Who are the clients? What population is served by the organization?	10	
5. What activities/services are offered by the organization?	10	
6. What are your internship duties/responsibilities?	10	
7. Script contains factual information, is clearly written and does not contain lengthy sentences.	5	
<b>Total</b>	<b>60</b>	

**Video Content:**

The content of the video will combine and expand information previously provided in your organization overview/analysis final exam paper. Specific content must include the components listed on the rubric below. Videos will be graded on their inclusion of the content listed below in addition to creativity.

**“Meet the HDFS Intern” Video Rubric**

<b>Required Video Components</b>	<b>Possible Points</b>	<b>Points Earned</b>
Video prompts to be addressed:		
1. Where are you interning?	5	
2. What is the organization’s mission/goals?	5	
3. Where is the organization located? Are there additional locations? Provide the organization’s contact information.	5	
4. Who are the clients? What population is served by the organization?	5	
5. What activities/services are offered by the organization?	5	
6. What are your internship duties/responsibilities?	5	
7. Video includes the intern on-camera (speaking, working, etc.).	10	
8. Video is approximately 2-3 minutes in length.	10	
9. Video includes a narrative of both voiceover and on-screen text.	10	
10. Video includes music.	10	
11. Video includes supporting graphics/photos/video/etc.	10	
12. Video volume is consistent throughout and easy to hear.	10	
13. Video content is relevant and creative.	10	
<b>Total</b>	<b>100</b>	