



# 2020 NCFR Annual Conference

Details: [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

*\*University Receptions signup also available on this form*

## ORGANIZATION INFORMATION

To be included in the conference promotions, your agreement and full payment must be received by **October 1, 2020**.

Organization Name \_\_\_\_\_

*Write organization name **exactly** as it should be listed in conference materials.*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Day Phone \_\_\_\_\_

## MAKE SPONSORSHIP & ADVERTISING SELECTIONS

Find sponsorship and ad descriptions and specs online at [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

### Sponsorships: Sessions & Workshops

**Filled** Conference Host

- \_\_\_\_\_ Poster Sessions Sponsor, \$3,000 (1)
- \_\_\_\_\_ Plenary Sponsor – Wednesday, \$2,500 (1)
- \_\_\_\_\_ Plenary Sponsor – Thursday, \$2,500 (1)
- \_\_\_\_\_ Plenary Sponsor – Friday, \$2,500 (1)
- \_\_\_\_\_ TCRM Sponsor \$2,000 (1)
- ✦ 8 Theory Construction and Research Methodology Sessions + Reception
- \_\_\_\_\_ SNP Sponsor \$1,500 (1)
- ✦ 3 Student and New Professional Sessions

### Sponsorships: Receptions

- Filled** President's Reception Sponsor
- \_\_\_\_\_ Newcomer's Welcome Sponsor, \$2,000 (1)
- \_\_\_\_\_ CFLE Reception Major Sponsor \$1,000 (1)
- \_\_\_\_\_ CFLE Reception Gold Sponsor \$250 (open)
- \_\_\_\_\_ CFLE Reception Silver Sponsor \$100 (open)
- \_\_\_\_\_ University Reception Event Participation\* \$250

### Sponsorships: Services and Amenities

- \_\_\_\_\_ Accessibility Sponsor (captions), \$2,500 (1)

All conference sessions will be recorded and available for 1 full year to conference registrants.

Questions? Ginnie O'Neill | 763-231-2892 | [ginnieoneill@ncfr.org](mailto:ginnieoneill@ncfr.org)

### Order Summary

Sponsorship	\$ _____
Advertising	\$ _____
University Receptions	\$ _____
<b>TOTAL Due</b>	<b>\$ _____</b>

### Agreement Fulfillment

Please sign and date below to confirm your order and agree to fulfill payment for items you have selected on this form.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

### Advertising: Publications

Size	Conference Prog. (online)	NCFR Report	CFLE Network
1/4 Page	\$350	\$350	\$150
1/2 Page	\$465	\$465	\$200
Full Page, Standard Placement	\$625	\$625	\$265
Full Page, Premier Placement	\$700	N/A	N/A

### Advertising: Digital

**Your Advertiser-Only Email to Registrants (2 available)**

\$2,000 each, \$3,500 for both: \_\_\_\_\_ 1 email \_\_\_\_\_ 2 emails

**Ads in Conference Emails to Attendees**

Before Conference **to Students** (2 available)

\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both

Before Conference **to Professionals** (2 available)

\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both

Before Conference **to All Registrants** (2 available)

\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both

During Conference Daily, **to All Registrants** (3 available)

\$500 each, \$1,200 for all 3: \_\_\_\_\_ Wed \_\_\_\_\_ Th \_\_\_\_\_ Fri

### Payment Information

\_\_\_\_\_ **Check** enclosed (payable to NCFR)

\_\_\_\_\_ **Invoice** me (PO #if applicable \_\_\_\_\_)

\_\_\_\_\_ **Credit Card** (Complete below or email

*susanbaker@ncfr.org to arrange payment – please do not email your credit card information.)*

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Card Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature for Card \_\_\_\_\_

Submit your **completed** and **signed** marketing agreement form by **EMAIL, FAX, or Mail on or before October 1**

**Email:** [info@ncfr.org](mailto:info@ncfr.org) (if emailed, do NOT include credit card information) | **FAX:** 763-781-9348

**Mail:** NCFR Conference Marketing | 661 LaSalle Street, Ste 200 | St. Paul, MN 55114