

# Sponsorship & Advertising Agreement

## 2021 NCFR Annual Conference

Details: [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

*\*University Receptions signup also available on this form*

To be included in the conference promotions, your agreement and full payment must be received by **October 8, 2021**.

Organization Name \_\_\_\_\_

*Write organization name **exactly** as it should be listed in conference materials.*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Day Phone \_\_\_\_\_

### MAKE SPONSORSHIP & ADVERTISING SELECTIONS

Find sponsorship and ad descriptions and specs online at [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

#### Sponsorships: Sessions & Workshops

- \_\_\_\_\_ Conference Host – Open
- \_\_\_\_\_ Poster Sessions Sponsor – \$3,000 (1)
- \_\_\_\_\_ Plenary Sponsor – Wednesday, \$2,500 (1)
- \_\_\_\_\_ Plenary Sponsor – Thursday, \$2,500 (1)
- \_\_\_\_\_ Plenary Sponsor – Friday, \$2,500 (1)
- \_\_\_\_\_ TCRM Sponsor – \$2,000 (1)
- \_\_\_\_\_ 8 Theory Construction and Research Methodology Sessions + Reception
- \_\_\_\_\_ SNP Sponsor – \$1,500 (1)
- \_\_\_\_\_ 3 Student and New Professional Sessions
- \_\_\_\_\_ Thursday Special Session – \$2,000 (1)

#### Sponsorships: Receptions

**Filled** President's Reception Sponsor

- \_\_\_\_\_ Newcomer's Welcome Sponsor – \$2,000 (1)
- \_\_\_\_\_ CFLE Reception Major Sponsor – \$1,000 (1)
- \_\_\_\_\_ CFLE Reception Gold Sponsor – \$250 (open)
- \_\_\_\_\_ CFLE Reception Silver Sponsor – \$100 (open)
- \_\_\_\_\_ University Reception Event Participation\* – \$250

\*Who will be staffing your reception? \_\_\_\_\_

*Conference registration required for person staffing University Reception*

#### Sponsorships: Services and Amenities

- \_\_\_\_\_ Accessibility Sponsor (captions) – \$2,500 (1)

Questions? Ginnie O'Neill | 763-231-2892 | [ginnieoneill@ncfr.org](mailto:ginnieoneill@ncfr.org)

All conference sessions will be recorded and available to registrants for 1 full year.

#### Order Summary

Sponsorship	\$ _____
Advertising	\$ _____
University Receptions	\$ _____
<b>TOTAL Due</b>	<b>\$ _____</b>

#### Agreement Fulfillment

Please sign and date below to confirm your order and agree to fulfill payment for items you have selected on this form.

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

#### Advertising: Publications

Size	Conference Prog (online)	NCFR Report	CFLE Network
1/4 Page	_____ \$350	_____ \$350	_____ \$150
1/2 Page	_____ \$465	_____ \$465	_____ \$200
Full Page, Standard Placement	_____ \$625	_____ \$625	_____ \$265
Full Page, Premier Placement	_____ \$700	_____ N/A	_____ N/A

#### Advertising: Digital

**Your Advertiser-Only Email to Attendees** (2 available)

\$2,000 each, \$3,500 for both: \_\_\_\_\_ 1 email \_\_\_\_\_ 2 emails

#### Ads in Conference Emails to Attendees

Before Conference **to Students** (2 available)

\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both

Before Conference **to Professionals** (2 available)

\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both

Before Conference **to All Attendees** (2 available)

\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both

During Conference Daily, **to All Attendees** (3 available)

\$500 each, \$1,200 for all 3: \_\_\_\_\_ Wed \_\_\_\_\_ Th \_\_\_\_\_ Fri All 3 days

#### Payment Information

\_\_\_\_\_ Check enclosed (payable to NCFR)

\_\_\_\_\_ Invoice me (PO #if applicable \_\_\_\_\_)

\_\_\_\_\_ Credit Card (Complete below or, to arrange payment, email [susanbaker@ncfr.org](mailto:susanbaker@ncfr.org) – please do not email your credit card information.)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Card Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Statement Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature for Card \_\_\_\_\_

U.S. funds drawn on U.S. banks only. Overpayment of \$10 or less is considered a contribution. Service charge for all returned checks is \$30. Make check or money orders payable to NCFR. Prices are subject to change without notice. FEI 41-0762436.

Submit your **completed** and **signed** marketing agreement form by **EMAIL, FAX, or Mail on or before October 8**

**Email:** [info@ncfr.org](mailto:info@ncfr.org) (if emailed, do NOT include credit card information) | **FAX:** 763-781-9348

**Mail:** NCFR Conference Marketing | 661 LaSalle Street, Ste 200 | St. Paul, MN 55114