"I still don't understand how Family Science is unique."

The main thing that sets Family Science apart is that it focuses on relationships and interactions among family members, and the positive and negative effects those relationships and interactions can have within families.

Family Science also focuses on a couple of other concepts that make it unique:
- **Prevention.** Family Science often focuses on preventing problems before they occur, versus intervention where a problem already exists. Even if you are working with families and a problem already exists, it's still important to understand how to put measures in place to prevent the existing problem from happening again after it's resolved.
- **Strengths.** Family Science tries to look at the strengths families already have and how to build on those strengths, whereas other fields might focus more on identifying and fixing problems.

"How is Family Science different from..."

- **Sociology?** Sociology looks at how the broader society impacts groups of people (families being one example), and how people interact in society. Family Science looks at relationships and interactions among family members, specifically.
- **Psychology?** Psychology focuses on individuals’ minds and behaviors, while Family Science is about relationships and interactions, specifically among family members.
- **Social work?** Social work often focuses on working with people to address problems that already exist, whereas Family Science often focuses on preventing problems in families before they occur and on building on the strengths a family already has, rather than on “fixing” families.
- **Family and consumer science?** Family and consumer science focuses on living and working well. Family Science originated in part from family and consumer science, but Family Science became its own discipline focused on families rather than the consumer pieces like nutrition or apparel.
- **Human development?** Human development focuses on how people develop over their lives. Aspects of human development can be important to understand family relationships, though development alone does not explain family relationships and interactions.
- **Marriage and family therapy?** Therapists practicing marriage and family therapy often have a Family Science background or training. Marriage and family therapy is one profession rooted in Family Science knowledge.

"What do you call someone working in Family Science?"

‘Family Scientist’ is a universal term, often used by people working as researchers or university faculty. People with a Family Science background can work in many different careers with various job titles, so they often use their specific job title.
"What kinds of jobs do people in Family Science have?"

People with Family Science backgrounds can work in many types of jobs:

- **Professional practitioner jobs working directly with families** — for example, parent educator, marriage and family therapist, case manager with a social service organization, and many more.
- **Research** to better understand families
- **Teaching about families**, either in the community or at a college or university
- **Policy jobs** that shape policies affecting families

"What makes 'Family Science' a science?"

People who conduct research in Family Science use the scientific method, just like other sciences. They ask a research question, collect and analyze the data, and look at the results to find the answer.

Findings from Family Scientists' research can often be used to directly benefit families. For example, if researchers find that certain techniques work for handling conflicts between a parent and child, a professional practitioner can work with families to use those techniques.

"What is a social science?"

Social sciences study *why and how individuals or groups behave the way they do*. Some examples of social sciences other than Family Science are communication, psychology, and economics.

"What is a family?"

There are different ways of being a family and thinking about what a family is, and there is no one definition of family. Different groups define family for their purposes, but those definitions can exclude people and don't always match how people view who their family is. Family Science aims to understand and strengthen all families. A few NCFR articles about this:

- "The Definition of Family Is Changing, and It Matters to Our Work" — Dylan L. Galos, Ph.D.; Eugene Hall, Ph.D.; and Jenifer K. McGuire, Ph.D.
- "What Is a Family?" — Paul R. Amato, Ph.D.
- "Defining Family in Policy" — Tami James Moore, Ph.D., CFLE

"Why is studying families important?"

- Our family often has a bigger influence on us than any other group. It's important to understand that influence so we learn how families can function at their best.
- There are characteristics unique to families that you don't find in other groups of people.
- Families are the building blocks of society, so healthy families help create a healthy society.
Sometimes your audience doesn’t know Family Science, but they work in a different academic discipline or helping profession — meaning they have a head start to understand Family Science and your area of work or study.

Here are ideas for talking about Family Science with other academic or professional audiences:

**Academic Audiences** (e.g., faculty or advanced students in other disciplines)

- Family Science often uses families as the unit of analysis, or it looks at individuals in the context of families.

- Families have unique characteristics that almost no other group has. Family Scientists analyze families by considering those unique characteristics that families possess. For instance, families have a greater range of influence on one’s life over time than most other groups.

- Family Science focuses on family systems. Family systems theory uses systems thinking to describe the complex relationships and interactions within family units.

**Helping Professionals From Other Backgrounds** (e.g., social worker, counselor, public health professional)

- Family Science often focuses on a preventive approach rather than an intervention approach.

- Family Science often takes a strengths-based approach rather than using a deficit model.

- Family Science focuses on family systems. Family systems theory uses systems thinking to describe the complex relationships and interactions within family units.