



# Sponsorship & Advertising Agreement 2022 NCFR Annual Conference

Details: [ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

\*University Receptions signup also available on this form

To be included in conference promotions, your agreement and full payment must be received by **September 15, 2022**.

Organization Name \_\_\_\_\_

*Write organization name exactly as it should be listed in conference materials.*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Day Phone \_\_\_\_\_

## Make Sponsorship & Advertising Selections

Questions? Ginnie O'Neill | 763-231-2892 | [ginnieoneill@ncfr.org](mailto:ginnieoneill@ncfr.org)

## Find sponsorship, ad descriptions, and specs online

[ncfr.org/conference-marketing](http://ncfr.org/conference-marketing)

### Sponsorships: Sessions & Workshops

- \_\_\_\_ Conference Host – Open
- \_\_\_\_ Poster Sessions Sponsor – \$3,000 (1)
- \_\_\_\_ Plenary Sponsor – Kao Kalia Yang, Wed. speaker, \$2,500 (1)
- \_\_\_\_ Plenary Sponsor – Yassar Payne, Thur. speaker, \$2,500 (1)
- \_\_\_\_ Plenary Sponsor – Deadric Williams, Fri. speaker, \$2,500 (1)
- \_\_\_\_ Plenary Sponsor – Derek Peterson, Sat. speaker, \$2,500 (1)
- \_\_\_\_ TCRM Sponsor – \$2,000 (1)
  - ✦ 8 Theory Construction and Research Methodology Sessions + Reception
- \_\_\_\_ SNP Sponsor – \$1,500 (1)
  - ✦ 3 Student and New Professional Sessions
- \_\_\_\_ Broader Impact Bootcamp, Tues. precon workshop, \$1,000 (1)
- \_\_\_\_ KAIROS Blanket Exercise, Tues. precon workshop, \$1,000 (1)
- \_\_\_\_ Local Practitioners & Global Researchers, Sat. post con \$1000 (1)

### Sponsorships: Receptions

- Filled** President's Reception Sponsor
  - \_\_\_\_ Newcomer's Welcome Sponsor – \$2,000 (1)
  - \_\_\_\_ CFLE Reception Major Sponsor – \$1,000 (1)
  - \_\_\_\_ CFLE Reception Gold Sponsor – \$250 (open)
  - \_\_\_\_ CFLE Reception Silver Sponsor – \$100 (open)
  - \_\_\_\_ University Reception Event Participation\* – \$550
- \*Who will be staffing your reception? \_\_\_\_\_  
*Conference registration required for person staffing University Reception*

### Sponsorships: Services and Amenities

- \_\_\_\_ Streaming Sponsor – \$3,000 (1)
- \_\_\_\_ Accessibility Sponsor (captions, "speak louder signs") – \$2,500 (1)
- \_\_\_\_ Conference APP Sponsor – \$2,000 (1)
- \_\_\_\_ Wellness Sponsor (Yoga, meditation rm, water stations) – \$2,000 (1)
- \_\_\_\_ Reconnect and Recharge Room Sponsor – \$1,500 (1)
- \_\_\_\_ WiFi Sponsor – \$1,500 (1)
- \_\_\_\_ Refreshment Station Sponsor – Price and number open

**Order Summary and Agreement** Please sign and date to confirm your order and agreement to fulfill payment for items you have selected on this form.

Sponsorship \$ \_\_\_\_\_ Advertising \_\_\_\_\_

**TOTAL Due \$** \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

### Advertising: Publications

Size	Conference Program	NCFR Report	CFLE Network
1/4 Page	_____ \$350	_____ \$350	_____ \$150
1/2 Page	_____ \$465	_____ \$465	_____ \$200
Full Page, Standard Placement	_____ \$625	_____ \$625	_____ \$265
Full Page, Premier Placement	_____ \$700	_____ N/A	_____ N/A

### Advertising: Attendee Emails

- Your Advertiser-Only Email to Attendees** (2 available)  
\$2,000 each, \$3,500 for both: \_\_\_\_\_ 1 email \_\_\_\_\_ 2 emails
- Ads in Conference Emails to Attendees**
- Before Conference to Students** (2 available)  
\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both
- Before Conference to Professionals** (2 available)  
\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both
- Before Conference to All Attendees** (2 available)  
\$300 each, \$550 for both: \_\_\_\_\_ 1st \_\_\_\_\_ 2nd \_\_\_\_\_ Both
- During Conference Daily, to All Attendees** (4 available)  
\$500 each, \$1,700 for all 4: \_\_\_\_\_ Wed \_\_\_\_\_ Thur \_\_\_\_\_ Fri \_\_\_\_\_ Sat
- Facebook Ad to NCFR Page Followers** (3 available)  
\$500 each: \_\_\_\_\_ 1 Ad \_\_\_\_\_ 2 Ads \_\_\_\_\_ 3 Ads
- Conference App Push Notification** (2 available)  
\$300 each, \$550 for both \_\_\_\_\_ 1 Notification \_\_\_\_\_ Both

### Payment Information

To be included in conference promotions, your agreement and full payment must be received by September 15, 2022.

- \_\_\_\_ **Check** enclosed (payable to NCFR)
- \_\_\_\_ **Invoice** e (PO #if applicable \_\_\_\_\_)
- \_\_\_\_ **Credit Card** (Complete below or, to arrange payment, email [susanbaker@ncfr.org](mailto:susanbaker@ncfr.org) – please do not email your credit card information.)
- Card Number \_\_\_\_\_
- Expiration Date \_\_\_\_\_ Card Security Code \_\_\_\_\_
- Name on Card \_\_\_\_\_
- Statement Billing Address \_\_\_\_\_
- City/State/Zip \_\_\_\_\_
- Signature for Card \_\_\_\_\_

\*Please do not email your credit card information. To pay by phone, complete the form and email to [info@ncfr.org](mailto:info@ncfr.org) with the name and phone number of the person who will provide the credit card information. Our staff will call for payment information. Payment must accompany agreement, except for POs, which must be prearranged with NCFR's finance office - please email [finance@ncfr.org](mailto:finance@ncfr.org). Invoices due upon receipt. U.S. funds drawn on U.S. banks only. Overpayment of \$10 or less is considered a contribution. Service charge for all returned checks is \$30. Make check or money orders payable to NCFR. Prices are subject to change without notice. FEI 41-0762436.

Submit your **completed** and **signed** marketing agreement and payment on or before **September 15, 2022**

Email: [info@ncfr.org](mailto:info@ncfr.org) (do NOT email credit card info) | Mail: NCFR | 661 LaSalle Street, Ste 200 | St. Paul, MN 55114