



Sponsorship & Advertising Agreement 2023 NCFR Annual Conference

Details: ncfr.org/conference-marketing

*University Receptions signup also available on this form

To be included in conference promotions, your agreement and full payment must be received by **September 21, 2023**.

Organization Name _____

*Write organization name **exactly** as it should be listed in conference materials.*

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Day Phone _____

Make Sponsorship & Advertising Selections

Questions? Ginnie O'Neill | 763-231-2892 | ginnieoneill@ncfr.org

Find sponsorship, ad descriptions, and specs online

ncfr.org/conference-marketing

Sponsorships: Sessions & Workshops

- _____ Conference Host – Open
- _____ Poster Sessions Sponsor – FILLED
- _____ Plenary Sponsor – Stephanie Coontz – FILLED
- _____ Plenary Sponsor – Tashel Bordere – FILLED
- _____ Plenary Sponsor – Abbie Goldberg – FILLED
- _____ Plenary Sponsor – Marlene Watson – \$3,000 (OPEN)
- _____ TCRM Sponsor – FILLED
 - ✦ 8 Theory Construction and Research Methodology Sessions + Reception
- _____ SNP Sponsor – FILLED
 - ✦ 3 Student and New Professional Sessions
- _____ Media Training Precon Workshop (w/ Stephanie Coontz), \$1,000 (1)

Sponsorships: Receptions

- Filled** President's Reception Sponsor
- _____ Newcomer's Welcome Sponsor – FILLED
- _____ CFLE Reception Major Sponsor – FILLED
- _____ CFLE Reception Gold Sponsor – \$300 (open)
- _____ CFLE Reception Silver Sponsor – \$150 (open)
- _____ University Reception Event Participation* – \$600

*Who will be staffing your reception? _____
Conference registration required for person staffing University Reception

Sponsorships: Services and Amenities

- _____ Accessibility (captioning at sessions) – FILLED
- _____ Relax & Recharge Room – \$3,000 (1)
+ water coolers & networking breaks
- _____ Conference App – FILLED
- _____ Conference WiFi – \$1,500 (1)

Order Summary and Agreement Please sign and date to confirm your order and agreement to fulfill payment for items you have selected on this form.

Sponsorship \$ _____ Advertising _____

TOTAL Due \$ _____

Signature _____ Date _____

Printed Name _____

Advertising: Publications

Size	Conference Program	NCFR Report	CFLE Network
1/4 Page	_____ \$350	_____ \$350	_____ \$150
1/2 Page	_____ \$465	_____ \$465	_____ \$200
Full Page, Standard Placement	_____ \$625	_____ \$625	_____ \$265
Full Page, Premier Placement	_____ \$700	_____ N/A	_____ N/A

Advertising: Attendee Emails

Your **Advertiser-Only Email to Attendees** (2 available)
\$2,000 each, \$3,500 for both: _____ 1 email _____ 2 emails

Ads in Conference Emails to Attendees
Before Conference **to Students** (2 available)
\$300 each, \$550 for both: _____ 1st _____ 2nd _____ Both

Before Conference **to Professionals** (2 available)
\$300 each, \$550 for both: _____ 1st _____ 2nd _____ Both

Before Conference **to All Attendees** (2 available)
\$300 each, \$550 for both: _____ 1st _____ 2nd _____ Both

During Conference Daily, **to All Attendees** (4 available)
\$500 each, \$1,700 for all 4: _____ Wed _____ Thur _____ Fri _____ Sat

Facebook Ad to NCFR Page Followers (3 available)
\$500 each: _____ 1 Ad _____ 2 Ads _____ 3 Ads

Conference App Push Notification (2 available)
\$300 each, \$550 for both _____ 1 Notification _____ Both

Payment Information

To be included in conference promotions, your agreement and full payment must be received by **September 14, 2023**.

_____ **Check** enclosed (payable to NCFR)
_____ **Invoice** (PO #if applicable _____)

_____ **Credit Card** (Complete below or, to arrange payment, email info@ncfr.org – please do not email your credit card information.)

Card Number _____

Expiration Date _____ Card Security Code _____

Name on Card _____

Statement Billing Address _____

City/State/Zip _____

Signature for Card _____

*Please do not email your credit card information. To pay by phone, complete the form and email to info@ncfr.org with the name and phone number of the person who will provide the credit card information. Our staff will call for payment information. Payment must accompany agreement, except for POs, which must be prearranged with NCFR's finance office - please email finance@ncfr.org. Invoices due upon receipt. U.S. funds drawn on U.S. banks only. Overpayment of \$10 or less is considered a contribution. Service charge for all returned checks is \$30. Make check or money orders payable to NCFR. Prices are subject to change without notice. FEI 41-0762436.

Submit your **completed** and **signed** marketing agreement and payment on or before **Sept. 21, 2023**

Email: info@ncfr.org (do NOT email credit card info) | Mail: NCFR | 661 LaSalle Street, Ste 200 | St. Paul, MN 55114