



# Sponsorship & Advertising Agreement 2024 NCFR Annual Conference

Details: [ncfr.org/conference-marketing](https://ncfr.org/conference-marketing)

\*University Receptions signup also available on this form

To be included in conference promotions, your agreement and full payment must be received by **September 30, 2024**.

Organization Name \_\_\_\_\_

*Write organization name exactly as it should be listed in conference materials.*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Day Phone \_\_\_\_\_

## Make Sponsorship & Advertising Selections

Questions? TripSullivan | 763-231-2885 | [tripsullivan@ncfr.org](mailto:tripsullivan@ncfr.org)

## Find sponsorship, ad descriptions, and specs online

[ncfr.org/conference-marketing](https://ncfr.org/conference-marketing)

### Sponsorships: Sessions & Workshops

- \_\_\_\_ Conference Host – Open
- \_\_\_\_ Poster Sessions Sponsor – **FILLED**
- \_\_\_\_ Plenary Sponsor – William J. Doherty, \$3,000 (1)
- \_\_\_\_ Plenary Sponsor – Velma McBride Murry, — **FILLED**
- \_\_\_\_ Plenary Sponsor – Lancer Stephens \$3,000 (1)
- \_\_\_\_ Plenary Sponsor – Jennifer Hays-Grudo, \$3,000 (1)
- \_\_\_\_ TCRM Sponsor – \$2,000 — **FILLED**
- ✦ 8 Theory Construction and Research Methodology Sessions + Reception
- \_\_\_\_ SNP Sponsor – **FILLED**
- ✦ 3 Student and New Professional Sessions
- \_\_\_\_ Fireside Chat Sponsor - Velma McBride Murry — **FILLED**
- \_\_\_\_ Feminist, Fearless, and Fierce Leadership Retreat — **FILLED**

### Sponsorships: Receptions

- \_\_\_\_ President's Reception Sponsor — **FILLED** — **Wiley**
- \_\_\_\_ Newcomer's Welcome Sponsor – **FILLED**
- \_\_\_\_ CFLE Reception Major Sponsor – \$1,500 (1)
- \_\_\_\_ CFLE Reception Gold Sponsor – \$300 (open)
- \_\_\_\_ CFLE Reception Silver Sponsor – \$150 (open)
- \_\_\_\_ University Reception Event Participation\* – \$700

\*Who will be staffing your reception?

*\*Conference registration required for person staffing University Reception*

### Sponsorships: Services and Amenities

- \_\_\_\_ Accessibility Sponsor (Captioning) – **FILLED**
- \_\_\_\_ NCFR Bridge Sponsor (Streaming) – \$3,000 (1)
- \_\_\_\_ Conference App Sponsor – \$3,000 (1)
- \_\_\_\_ Relax & Recharge Sponsor – \$2,500 (1)
- \_\_\_\_ WiFi Sponsor – \$2,000 (1)
- \_\_\_\_ Refreshment Station Sponsor – Price and number open

**Order Summary and Agreement** Please sign and date to confirm your order and agreement to fulfill payment for items you have selected on this form.

Sponsorship \$ \_\_\_\_\_ Advertising \$ \_\_\_\_\_

**TOTAL Due \$** \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

### Advertising: Publications

Size	Conference Program	NCFR Report	CFLE Network
1/4 Page	\$350	\$350	\$150
1/2 Page	\$465	\$465	\$200
Full Page, Standard Placement	\$625	\$625	\$265
Full Page, Premier Placement	\$700	N/A	N/A

### Advertising: Attendee Emails

**Your Advertiser-Only Email to Attendees** (2 available)

\$2,000 each, \$3,500 for both: \_\_\_\_ 1 email \_\_\_\_ 2 emails

**Ads in Conference Emails to Attendees**

**Before Conference to Students** — **FILLED**

\$300 each, \$550 for both: \_\_\_\_ 1st \_\_\_\_ 2nd \_\_\_\_ Both

**Before Conference to Professionals** (2 available)

\$300 each, \$550 for both: \_\_\_\_ 1st \_\_\_\_ 2nd \_\_\_\_ Both

**Before Conference to All Attendees** (2 available)

\$300 each, \$550 for both: \_\_\_\_ 1st \_\_\_\_ 2nd \_\_\_\_ Both

**During Conference Daily, to All Attendees** (4 available)

\$500 each, \$1,700 for all 4: \_\_\_\_ Wed \_\_\_\_ Thur \_\_\_\_ Fri \_\_\_\_ Sat

**Facebook Ad to NCFR Page Followers** (3 available)

\$500 each: \_\_\_\_ 1 Ad \_\_\_\_ 2 Ads \_\_\_\_ 3 Ads

**Conference App Push Notification** (2 available)

\$300 each, \$550 for both \_\_\_\_ 1 Notification \_\_\_\_ Both

### Payment Information

**(Do not mail cash. Do not email credit card information.)**

To be included in conference promotions, your agreement and full payment must be received by September 16, 2024.

\_\_\_\_ **Check enclosed** (payable to NCFR)

\_\_\_\_ **Invoice** (PO # if applicable) \_\_\_\_\_

\_\_\_\_ **Credit Card**

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Card Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Statement Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature for Card \_\_\_\_\_

\*Mail checks payable to NCFR 661 LaSalle Street, Suite 200, St. Paul, MN 55114, or write credit card information. Mailed registrations with payment must be postmarked by Sept. 16, 2024. Payment must accompany registration, except for purchase orders, which must be prearranged with NCFR's finance office. Invoices due upon receipt.

Submit your **completed** and **signed** marketing agreement and payment on or before **September 30, 2024**

Email: [info@ncfr.org](mailto:info@ncfr.org) | Mail: NCFR | 661 LaSalle Street, Ste 200 | St. Paul, MN 55114